

Hrishikesh Yeluru

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EXPERIENCE

Visa Inc.

San Francisco, CA

Associate Product Manager

Aug 2023 – Present

Digital CFO & Spend Management for Small Business

- Led development of new feature that uses LLMs and agents to automatically analyze small business transactions to generate financial insights, reducing new insight development time from 4 months to 1 week
- Drove user experience innovation by analyzing user journey data and collaborating with UI/UX designers to reimagine expense approval workflows, increasing user engagement by 15% within the first month of release
- Interviewed 10 small businesses to determine cashflow forecasting accuracy needs, translating research into clear user stories that increased Net Promoter Score (NPS) from 68 to 82

Crypto & Tokenized Assets

- Led cross-functional team (engineering, external client, legal) to design smart contract APIs for tokenized agricultural lending platform, reducing loan origination costs by 10% while ensuring regulatory compliance
- Designed robust API specifications and test scenarios, resulting in 25% faster integration times for partner developers
- Established GTM strategy and prioritized top 3 initiatives for the product roadmap based on impact and feasibility

Flexible Credential

- Redesigned developer docs for transaction processing and testing resulting in 30% fewer client support tickets
- Reduced feature planning time from 3 months to 2 weeks by standardizing intake process across global teams

Visa DPS

Denver, CO

Product Management Intern

Jun 2022 – Aug 2022

- Built Power BI dashboard to track cardholder lifecycle metrics, enabling real-time analytics for 50,000+ users
- Crafted roadmap for new APIs enabling card issuance for “Buy now, pay later” and banking-as-a-service use cases
- Updated product pricing structure by reducing 25% of the billing categories and increasing package clarity

The Depository Trust & Clearing Corporation (DTCC)

New York, NY

Software Engineering Intern

Jun 2020 – Aug 2020

- Created a python application for liquidity reporting, saving 8 hours per day and enabling executive monitoring
- Stress tested and refined liquidity forecasting models based on the last 36 month of option expiry data

Cisco Systems

San Jose, CA

Corporate Strategy Intern

Jun 2019 – Aug 2019

- Designed a customer requirements dashboard to identify gaps in the product suite and estimate time-to-market
- Assessed impact of wireless and switching acquisitions on Cisco's competitive position in enterprise networking

EDUCATION

New York University, Stern School of Business

New York, NY

B.A. in Computer Science and B.S. in Finance

Aug 2019 – May 2023

TECHNICAL SKILLS

Languages: Python, Java, SQL, JavaScript, TypeScript, HTML/CSS

Libraries/Frameworks: PyTorch, TensorFlow, LangChain, React, GraphQL, gRPC, Pandas, NumPy, Sklearn, Matplotlib

Product: Cash Flow Analysis, Growth Accounting, Unit Economics, Cohort analysis, User Research, A/B Testing, Figma